



**[BS2\_GROUP A\_ACADEMIC SCHEDULE]**  
**Entrepreneurial Skills: Generating  
and Developing Business  
Opportunities**

**Academic coordinators: PhD. Raquel Antolín López,  
Justo Alberto Ramírez Franco**

**Hours: 40h**

*\*This program is subject to change with prior notice*



DATE	TIME	CLASS/ACTIVITY	LOCATION <sup>1</sup>	PROFESSORS
Wednesday, 25 <sup>th</sup> June	10:00 – 11:00	Introduction to the course (oline session)	<a href="https://meet.google.com/vpt-ecqn-opc">https://meet.google.com/vpt-ecqn-opc</a>	Raquel Antolín López (Academic coordinador)
Monday 30th June	9:30 – 13:00	<b>Meeting point Official Welcome Ceremony Coffee Break Campus Tour</b>	Sala de Grados del Edificio de Gobierno y Parainfo (Campus UAL)	N/A
Tuesday 1st July	09:00 – 11:15	<b>Introduction to Entrepreneurship</b>	AULA 11 (1.270). Planta 1ª IZQ. AULARIO V - INFORMATICA	Justo Alberto Ramírez Franco
	11:30 – 14:00	<b>Creativity for business ideas generation Idea Validation</b>		
Wednesday 2nd July	09:00 – 11:15	<b>Digital strategy and Entrepreneurship</b>	AULA 11 (1.270). Planta 1ª IZQ. AULARIO V - INFORMATICA	María del Mar Gálvez Rodríguez
	11:30 – 14:00			
Thursday 3rd July	09:00 – 14:00	<b>Academic visit I: <a href="#">Clisol Agro</a>. An example of an entrepreneurial company</b>	Almerimar (El Ejido)	Raquel Antolín López
<b>VIERNES 4 DE JULIO _ Visita a <a href="#">Minihollywood - Oasys</a></b>				
Monday 7th July	15:30 – 17:15	<b>The business model</b>	AULA 11 (1.270). Planta 1ª IZQ. AULARIO V - INFORMATICA	José Manuel Torrente Galera
	17:15 – 20:30			
Tuesday 8th July	09:00 – 11:15	<b>Teamwork: Working in the development of your entrepreneurial project</b>	AULA 11 (1.270). Planta 1ª IZQ. AULARIO V - INFORMATICA	Justo Alberto Ramírez Franco
	11:30 – 14:00			
Wednesday 9th July	09:00 – 14:00	<b>Academic visit II: "<a href="#">Almazara del Castillo de Tabernas</a>".An example of innovative company in a traditional sector</b>	Almería	Justo Alberto Ramírez Franco
Thursday 10th July	09:00 – 11:15	<b>The investment forum: Projects presentation and Assessment</b>	AULA 04 (0.090) DEPART. HUMANIDADES Y CC.EE II - (C)	Justo Alberto Ramírez Franco & José Manuel Torrente Galera
	11:30 – 14:00	<b>Final remarks</b>		
<b>VIERNES 11 DE JULIO _ Visita a <a href="#">Parque Natural Cabo de Gata-Níjar</a></b>				



---

#### LOCATIONS

1. Room: Sala de Grados **Building: Edificio de Gobierno y Paraninfo (Campus UAL)**
2. Room: AULA 11 (1.270). Planta 1ª IZQ. **Building: AULARIO V – INFORMÁTICA**
3. Room: AULA 04 (0.090) **Building: DEPART. HUMANIDADES Y CC.EE II - (C)**



## [BS2\_GROUP B\_ACADEMIC SCHEDULE]

DATE	TIME	CLASS/ACTIVITY	LOCATION <sup>i</sup>	PROFESSORS
Wednesday, 25 <sup>th</sup> June	10:00 – 11:00	Introduction to the course (online session)	<a href="https://meet.google.com/vpt-ecqn-opc">https://meet.google.com/vpt-ecqn-opc</a>	Raquel Antolín López (Academic coordinador)
Monday 30th June	9:30 – 13:00	Meeting point Official Welcome Ceremony Coffee Break Campus Tour	Sala de Grados del Edificio de Gobierno y Parainfo (Campus UAL)	N/A
Tuesday 1st July	15:30 – 17:15	Introduction to Entrepreneurship	AULA 11 (1.270). Planta 1ª IZQ. AULARIO V - INFORMATICA	José Manuel Torrente Galera
	17:30 – 20:30	Creativity for business ideas generation Idea validation		
Wednesday 2nd July	15:30 – 17:15	The Business Model	AULA 11 (1.270). Planta 1ª IZQ. AULARIO V - INFORMATICA	José Manuel Torrente Galera
	17:30 – 20:30			
Thursday 3rd July	09:00 – 14:00	Academic visit I: <a href="#">Clisol Agro</a> . An example of an entrepreneurial company	Almerimar (El Ejido)	Raquel Antolín López
<b>VIERNES 4 DE JULIO _ Visita a <a href="#">Minihollywood - Oasys</a></b>				
Monday 7th July	09:00 – 11:15	Digital strategy and Entrepreneurship	AULA 11 (1.270). Planta 1ª IZQ. AULARIO V - INFORMATICA	María del Mar Gálvez Rodríguez
	11:30 – 14:00			
Tuesday 8th July	15:30 – 17:15	Teamwork: working in the development of your entrepreneurial project	AULA 11 (1.270). Planta 1ª IZQ. AULARIO V - INFORMATICA	José Manuel Torrente Galera
	17:30 – 20:30			
Wednesday 9th July	09:00 – 14:00	Academic visit II: " <a href="#">Almazara del Castillo de Tabernas</a> ". An example of innovative company in a traditional sector	Almería	Justo Alberto Ramírez Franco
Thursday 10th July	09:00 – 11:15	The investment forum: Projects presentation and assessment	AULA 04 (0.090) DEPART. HUMANIDADES Y CC.EE II - (C)	Justo Alberto Ramírez Franco & José Manuel Torrente Galera
	11:30 – 14:00	Final remarks		



VIERNES 11 DE JULIO \_ Visita a [Parque Natural Cabo de Gata-Níjar](#)

